

MINUTES OF THE MARKETING COMMISSION
August 4, 2025, 6:00 p.m.
Kallsen Center – Tinley Park Village Hall

Members Present:

Jackie Bobbitt
Maureen Dillon
Ralph Politano
Paul Michael Yedwofski

Members Not Present:

Jenn Biasi
Daniel Fitzgerald (Chair)

Associate Members Present:

Garrett Gray

Associate Members Not Present:

Janet Czuchra
Jason Freeland
Nick Halikias
Courtney Rourke

Staff Members Present:

Donna Framke, Marketing Director
Amanda Gaus, Event Specialist
Denise Maly-Politano, Commission Secretary
Kelly Oswald, Marketing Program Coordinator

Staff Members Not Present:

Trustee Colleen Sullivan

CALL TO ORDER

Jackie Bobbitt called the August 4, 2025 meeting to order at 6:03 p.m.

APPROVAL OF THE AGENDA

Motion made by **Ralph Politano**, seconded by **Paul Michael Yedwofski**, to approve the agenda.

APPROVAL OF THE MINUTES

Motion made by **Garrett Gray**, seconded by **Ralph Politano**, to approve the May 5, 2025 minutes of the Marketing Commission. Motion carried.

DISCUSSION ITEMS:

Art & Garden Market – May 10th – Kelly Oswald

Third annual Art & Garden Market was a success. Estimated 3,000 visitors. We had three chalk muralists and 40 vendors attending including food vendors.

Jackie Bobbitt thought the chalk artists were a fun addition.

Farmer's Market and Music in the Plaza Updates – Kelly Oswald

- Farmer's Market began June 7th, 8:00 a.m. to 12:30 p.m. The market transitioned into Harmony Square. Vendors with 10x10 tents transitioned to Harmony Square. Larger vendors are in the Metra lot. Fifty-eight vendors with six vendors attending every other week. There is a 15% increase in attendance from last year. Fall market will begin in September highlighting fall items. Vendors asked to extend the market by two weeks so

the market will now go until the last Saturday in October. National Farmers Market week will have Natural Gardeners attending with an insect library.

Ale Trail – Kelly Oswald

- Ale Trail is winding down with only four more weeks to go. Ghouls Night Out October 29th. There have been challenges this summer with weather and construction but it has remained a popular event.

Cruise Nights – Amanda Gaus

- Cruise Nights Tuesdays starting June 3rd through September 9th, 5:00 p.m. to 8:00 p.m. Cruise Nights have also had challenges this summer with the weather and construction. Also, cruise night lost the overflow parking due to construction. Had 230 cars the first week of July, our busiest.

Music in the Plaza Update – Amanda Gaus

- Next Music in the Plaza is August 9th with Boy Band Night. Traditionally the largest Music in the Plaza event. Remaining MIP series includes:
Aug. 23: 7th Heaven ('70s and '80s band)
Sept. 13: One of These Nights (Eagles tribute band)
Sept. 27: Sons of Chicago (Bruce Springsteen and Bob Seger tribute band)

Harmony Square Grand Opening – Amanda Gaus

- Grand opening was scheduled for July 18th. Enormously successful with an estimated 12,000 people in attendance. Received great feedback from the public.

Block Party – Amanda Gaus

Block party July 19th and 20th. Weather delayed the opening on Saturday and Sunday but the evening was fine. There was a decrease in attendance from Friday to Saturday/Sunday. Received great feedback from vendors, the bands, and the public.

Ongoing/Upcoming Harmony Square Events – Kelly Oswald

- 2025 Programming not set in stone. Needs to be what works for the community. Jumbo games on M/W; instrument zoo on Thursdays; movies on Friday; Farmer's Market on Saturday. Movies begin on Friday, August 8th with *Toy Story*, *Ratatouille* August 22nd, *Encanto* September 5th, *Honey I Shrunk the Kids* September 26th, *Ghostbusters* October 10th and *Hocus Pocus* October 24th. August 4th Illinois Storm Chasers/Storm Science was the first daytime event. A lot of kids attended with their parents. Central Middle School performs on August 14th.

GOOD OF THE ORDER

Donna Framke stated that since it is the 250th birthday next year, everyone should think about how to get involved and bring ideas to the next meeting. Maybe have a patriotic theme for benches next year. Continuing to build the infrastructure of Harmony Square with sound training and the water feature. Parking is available in the parking lot near Evon's and shuttles are being provided from the 80th Avenue train station for downtown events.

Studio 67 is an indoor/outdoor venue available for rent at Harmony Square. The rent is \$100/hr. during Harmony Square events and \$50/hr. during non-events. The venue holds up to 40 people or 80 people with standing room only and is available year round.

Commissioner Mike Sevier retired and was recognized at a village board meeting.

Environmental Enhancement Commission is holding a recycling event on August 23rd in the 80th Avenue Metra parking lot.

COMMENTS FROM THE PUBLIC

No public, no comments.

ADJOURNMENT

Motion by **Paul Michael Yedwofski**, second by **Garrett Gray**, to adjourn the August 4, 2025 Marketing Commission meeting at 7:08 p.m.

/dmp